



eat. drink. tweet.

Social Media with a Culinary Twist
February 17-19, 2012 | Penticton, BC
www.eatdrinktweet.ca
#eatdrinktweet

sponsor opportunities

The first Eat.Drink.Tweet. event held in March, 2011, became a trending topic in Canada for three days straight, generating more than 2.5 million impressions on Twitter, reaching as far south as California, all the way to Germany. We invite you to join our signature partners, Okanagan College and the Naramata Bench Wineries Association, in the opportunity to generate traffic for your business.

This year, Eat.Drink.Tweet. comprises several events: Beer'n'Blogs, a pre-conference day on blogging, featuring a gourmet lunch paired with craft beer; keynote speaker Rob Duncan (www.robducan.com) and a live Twitter wine tasting sponsored by the Naramata Bench Wineries Association; and weekend full of seminars on social media tools and marketing. Our attendees include anyone wishing to increase their social media presence, tourism operators, marketers in the hospitality sector and people who like to enjoy fine food and wine socially.

As a sponsor you can be involved in a variety of levels and we will make sure you get the recognition you deserve. Your our name and logo will be displayed, linked and tweeted to your level of satisfaction.

TRENDING TOPIC Sponsor: \$2500-\$5000 plus HST

- One full access conference pass and one additional complimentary pass to the live Twitter tasting;
- Sponsorship signage displayed during the full conference in the main area;
- Conference program ad placement;
- One item placed in participant bags (sponsor to supply up to 150 items);
- Logo link on the conference website and tweeted regularly before and during the conference;
- Your Facebook page tagged on the EDT Facebook event page.

#HASHTAG Sponsor: \$1000 - \$2499 plus HST

- Two complimentary passes to the live Twitter tasting;
- Sponsorship signage displayed during the full conference in the main area;
- Conference program ad placement;
- One item placed in participant bags (sponsor to supply up to 150 items);
- Logo link on the conference website and tweeted at least once during the conference.

@USERNAME Sponsor: \$500 - \$999 plus HST

- One complimentary pass to the live Twitter tasting;
- Conference program ad placement;
- Logo link on the conference website and tweeted at least once during the conference.

IT'S IN THE BAG Sponsor: \$150 plus HST

Have your company item placed in the attendee bags -- coupons, brochures, corkscrews, wine samples -- be prepared to provide up to 150 items.

**Please contact Lisa Baadsvik to discuss this opportunity:
250-809-1155 | lbaads@gmail.com**

