



eat.
drink.
tweet.

Social Media with a Culinary Twist

February 17-19, 2012
Okanagan College, Penticton



Putting the social back in social media, **Eat.Drink.Tweet.** events combine seminars on the latest in social media marketing with an *in real life* – “IRL” in the language of social media – culinary experience. Network both online and IRL with your colleagues while learning both basic and advanced social media skills. Then share a glass of wine while exchanging Twitter handles and QR codes.

In 2011, it trended on Twitter. What's in store for 2012? A pre-conference day on blogging, featuring a gourmet lunch paired with craft beer. The famous live Twitter wine tasting with the wineries of the Naramata Bench. Keynote speaker, LinkedIn expert Rob Duncan. Sessions on Twitter, Facebook marketing, QR codes, online story-telling, photo-blogging and more. Eat. Drink. Tweet. events have sold out across BC. Don't miss out!

For more info and to register:
www.eatdrinktweet.ca



All She Wrote